

Plainview is WaterWise: We Make Every Drop Count!

WE HAVE A PLAN TO CONSERVE WATER AND PREPARE FOR DROUGHT.

We can be proud of our water system. Together, we have invested considerable resources to develop and maintain our water system to provide clean, safe, and reliable water to our residents. You—our customers—are at the heart of this system.

The water we provide to our 20,187 citizens—including 6,400 residential and 1,200 commercial customers—sustains our unique way of life in Plainview. To meet the challenge of providing for our current and future needs, we must learn to use the water we already have more efficiently.

As we serve our community, our mission is to provide our customers excellent water every minute of every day. As careful stewards of our natural resources, this means using water efficiently and sustainably. Every five years we prepare an update to our **Water Conservation and Drought Contingency Plan**. This may be a state-mandated requirement, but it is also a good thing to do. Our Plan allows us to measure our progress toward improving how efficiently we use our water by describing the goals and the programs that guide how we use our water. When we use water more efficiently, we help ensure we all have ample water for the future. Our Plan also helps ensure consistency with regional and state water planning efforts.

DID YOU KNOW?

.....



A high-efficiency toilet can **save 26 gallons per day**



A high-efficiency showerhead can **save 7 gallons per day**






A high-efficiency washer can **save 14 gallons per day**

ABOUT THE PLAN – WHY IS THIS IMPORTANT?

The Water Conservation and Drought Contingency Plan is designed to help us meet our water needs in the most efficient ways. This Plan provides guidance and best practices to reduce the quantity of water we normally use with efficient water use practices and guides how we will conserve water during droughts.

BENEFITS OF CONSERVATION:

-  Reduces your water bill.
-  Delays or eliminates the need for expensive future water projects.
-  Reduces future rate increases to pay for new supplies and new water infrastructure.

OUR GOALS

We currently use about 135 gallons of water per person each day, on average. We plan to reduce that number.



GOAL
3.7 %
reduction

By 2027, our goal is to reduce annual water usage to **130 gallons per person per day**.



GOAL
5.9 %
reduction

By 2032, our goal is to reduce annual water usage to **127 gallons per person per day**, which is another 2.2% reduction.



INNOVATIVE STRATEGIES AND BEST MANAGEMENT PRACTICES

NEAR-TERM GOAL



A system of rebates will be provided for high-efficiency toilets, shower head and aerator kits, clothes washers for residences and commercial establishments, and urinals for commercial establishments.



Outdoor Water Use Restrictions

This went into effect March 22, 2022 when the City Council adopted the Water Conservation Plan.

FUTURE GOAL



WaterWise Landscaping Rebates

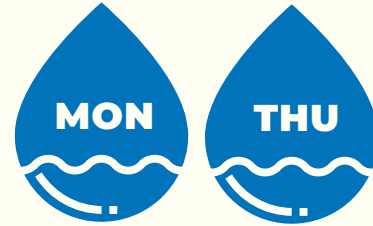
A rebate will be provided for retrofitting existing landscaping.

NEW IN 2022: OUTDOOR WATERING SCHEDULE - WHEN ARE YOUR DAYS?*

Watering lawns and planters accounts for about **21% of our total water use each year**. Closely following the outside watering schedule will save us about **32 million gallons of water each year**.

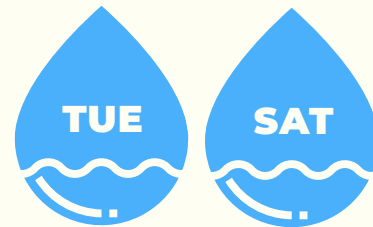
No watering between 10 a.m. and 6 p.m.

Businesses/ Apartments



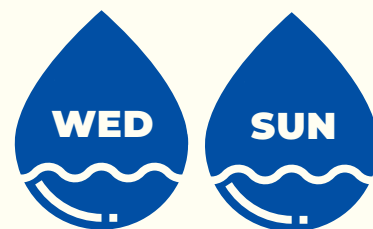
Apartment complexes, businesses, industries, and parks can water on these designated days

Even Addresses



Residential property owners with addresses ending in an **EVEN** number may water. (0, 2, 4, 6 or 8)

Odd Addresses



Residential property owners with addresses ending in an **ODD** number may water. (1, 3, 5, 7 or 9)

GO DEEP!

Most lawns require 1" to 1.5" per week. When you water, make sure the water soaks to a depth of 4" to 6" to ensure your lawn's roots go deep and stay healthy.

**Please follow the daily schedule year-round. You may water any time of day from October 1 - March 31. Please water only when the temperature is above 35 degrees.*



PLAINVIEW, TX
explore the opportunities

MAKE EVERY DROP COUNT!

There are many ways we can save water, save money, and be good water stewards.

Participate in a Rebate Program,

such as installing water-efficient plumbing fixtures and clothes washing machines, as well as WaterWise landscaping.

Be mindful

of the outdoor watering schedule recently adopted by the City Council.



For water conserving tips and additional resources, visit us online at plainviewtx.org/waterconservation or scan the QR code.

