

COMPREHENSIVE PLAN

ADOPTED MAY 14, 2013



PLAINVIEW, TX

explore the opportunities

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June 11, 2013

Mr. Jeffrey Snyder
Assistant City Manager
City of Plainview
901 Broadway
Plainview, Texas 79072

Dear Jeffrey:

We are pleased to submit the Plainview Comprehensive Plan as adopted by City Council on May 14, 2013. The plan document was prepared in accordance with our Professional Services Agreement with the City, and with the assistance of subconsultant Parkhill, Smith & Cooper.

This new long-range plan recognizes the economic challenges confronting the community and envisions renewed growth in the decades ahead. With this context, the updated plan highlights opportunities to protect and revitalize neighborhoods and Downtown; better manage growth at the city's fringe; prioritize investments in essential capital improvements; and continue enhancing the parks and trail systems and other amenities in Plainview. Among its other themes, the Comprehensive Plan also elevates the concept of community character, which is a way of looking beyond just the use of land to those site and building design features that influence the "look and feel" – and the true compatibility – of development.

Priorities and action strategies in this plan originated from varied community outreach efforts including an initial Issues and Needs workshop with City Council and the Planning and Zoning Commission in April 2012, informal listening sessions with a cross section of residents and leaders in May-June 2012, a community-wide Town Hall meeting in July 2012, six working sessions with an appointed Comprehensive Plan Advisory Committee, and a special joint workshop between the committee, Commission and Council in March 2013 prior to final public hearings and plan adoption. Now attention turns to the pursuit of near-term action initiatives while maintaining a focus on the longer-term vision and strategic direction set by the plan. Change is inevitable, but positive, beneficial change for Plainview will require the ongoing commitment of all who contributed their time and ideas to this plan.

On behalf of our firm, it has been a pleasure working with all involved. We sincerely appreciated the opportunity to lend our professional skills and experience to this process. We look forward to seeing the continued success and enhancement of Plainview in the years ahead.

Respectfully submitted,

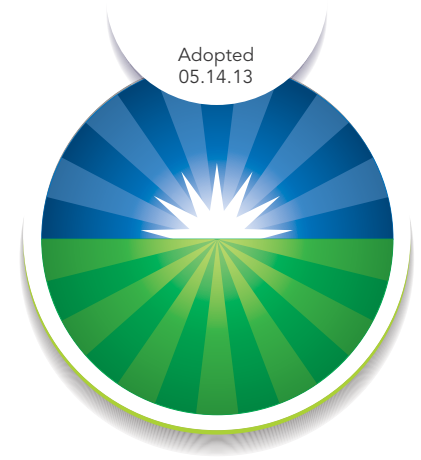
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Thanks Also To...

Individual residents, business owners, property owners, and others who participated in and contributed their insights and ideas to Plainview's long-range planning process, especially by attending the community-wide Town Hall meeting in July 2012, or participating in initial small-group interview sessions in May 2012.

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