

Rollie D. Hyde

Rollie D. Hyde, a native of Binger, Oklahoma, was born in 1937. He moved to Plainview in 1990 to become publisher of the Plainview Daily Herald, where he emphasized the winning combination of high-level professional skills and engagement in local causes. In his words, “My proudest accomplishment was to see the willingness of our employees to participate and lead the way in so many community affairs.”

Rollie was president of the Chamber of Commerce, Rotary Club, Fair Community Theater, Toastmaster Club 763, and Plainview Community Concerts; chaired the boards of Covenant Hospital Plainview and Wee Care Child Care; co-founded the Plainview Cattle Drive; and served on the boards of the Hale County Hospital Authority, Hale County Chapter of the American Cancer Society, Plainview Foundation for Rural Health Advancement, and Plainview–Hale County Industrial Foundation. He founded Kids Voting of Texas and with his wife Jeri co-chaired the Cotton Barons’ Ball of the American Cancer Society. He is past president and board member of the Unity Church of Lubbock. He was elected to the Panhandle Press Association Hall of Fame in 2005 and was named Plainview’s Man of the Year in 1999.

Rollie is past president of the Texas Press Association and the Panhandle Press Association. He serves on advisory committees for the Texas Historical Commission, the Texas Secretary of State, and Texas Tech University. He won the Texas Daily Press Association’s Mayborn Award for Community Service in 1999, the Amarillo Globe News’s Outstanding Volunteer Award in 2001, and the West Texas Press Association’s Harold Hudson Award in 2003.

After he retired in 2006, Rollie and Jeri Hyde moved to a rural home near Shawnee, Oklahoma, where he is now a newspaper broker, selling and helping customers buy newspapers all around Texas, Oklahoma, and the mountain states.

2008 Centennial Circle of Honor, Plainview Texas